

FACTS

WHAT DOES FIRST NATIONAL ADVISERS, LLC (“FNA”) DO WITH YOUR PERSONAL INFORMATION?

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WHY?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

WHAT?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- income and net worth
- retirement assets and investment profile
- account balances and transaction history

HOW?

All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons FNA chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does FNA share?	Can you limit this sharing?
For our everyday business purposes - Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - To offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates’ everyday business purposes - Information about your transactions and experiences	Yes	No
For our affiliates’ everyday business purposes - Information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

To limit our sharing or for questions

Call 1-888-916-8378

Please Note:

If you are a *new customer*, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Who we are

Who is providing this notice?

FNA, a wholly owned subsidiary of First National Bank of Omaha

What we do

How does FNA protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does FNA collect my personal information?

We collect your personal information, for example, when you:

- open an account or give us your income information
- make transactions in your account

We also collect your personal information from others, such as affiliates.

Why can't I limit all sharing?

Federal law gives you the right to limit only:

- sharing for affiliates' everyday business purposes - information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies:

- *Our affiliates may include financial institutions, insurance agencies, title companies, mortgage companies, securities broker-dealers and trust companies.*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies:

- *Nonaffiliates we share with can include service providers, insurance agents, retailers, credit card marketing companies, and nonprofit organizations.*

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Our joint marketing partners may include insurance companies and financial institutions.*